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## JFL Launches Coupon Saver

### Joins consumer trend to save money and clip coupons

**Cleveland, OH. (Jan. 27, 2010)** - JFL Enterprises, Inc., announces the release of The Coupon Saver, a coupon storage device that enables consumers to save time and money.

Each Coupon Saver is made from durable PVC plastic, contains 15 expandable files, pre-printed category labels, blank labels, a zipper pouch and a user guide with storage tips and money saving suggestions. The Coupon Saver retails for \$3.99 and is available in assorted styles.

"As JFL embarks upon our future, it is more important than ever to be in tune with the latest consumer trends and continually bring products and programs to market that strike a chord with the American family." said Janice Meno, Director of Product Development. "In turbulent economic times, the American family needs to find simple and effective ways to save their hard earned money. We hope the Coupon Saver will help."

### **About JFL Enterprises, Inc.**

Just For Laughs was founded as a family-owned retail chain in 1989. Since then, Just For Laughs has evolved from a retailer into a full service design house and consumer products company. The key to our success is the unique perspective of our product development team. Our partners merge a youthful approach with extensive experience to continually create new products that are fun, innovative and functional. Our vision is to become a market leader for this segment. Just For Laughs is committed to achieving this vision through both new products and delivering these products with impeccable service. Just For Laughs is the company geared at putting a smile on your face.

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