



CONSUMER HEALTHCARE
PRODUCTS ASSOCIATION

OTC Retail New

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Yesterday the Mississippi Senate passed HB 512 (Schedule III for PSE) by a vote of 45-4. The Governor has been outspoken in his support for the bill and we expect him to sign it within days. If signed, the law is effective July 1, 2010. This is the first prescription requirement to pass in any state since Oregon passed one in 2006. CHPA opposed this bill vigorously.

Some key points:

1. While CHPA filed and had introduced e-tracking bills of our own, they were not given any consideration.
2. Voters in Mississippi opposed a prescription mandate overwhelmingly (74 percent agreed that an Rx-only requirement would create an unnecessary burden for law-abiding citizens).

On the same day and by a nearly identical margin (46-4), the Indiana Senate passed the CHPA e-tracking bill. The key point from this development is Indiana is poised to take advantage of a multi-state approach, because Kentucky and Illinois have already adopted our e-tracking system.

CHPA continues to be engaged on this issue and we will keep you informed of developments.

For more information, please contact Ted Peterson/CHPA at 202-429-3546.