



# PATH TO DISCOVERY

## JOIN THE ASSOCIATION THAT DRIVES INDUSTRY INNOVATION

### ABOUT GMDC

For 50 years, Global Market Development Center (GMDC) has been the exclusive nonprofit trade association serving Retailers and Wholesalers focused on General Merchandise (GM) & Health Beauty Wellness (HBW) categories.

### EVENTS

- Annual Conferences focused on GM/HBW and Retail Tomorrow Immersions
- Engage in “Top to Top” strategic planning
- Connect with Supplier/Service executives in pre-scheduled meetings
- Discover new products, merchandising and promotion ideas

### RESOURCES & TOOLS

- Shopper Insights & Education
- Nielsen & IRI Data
- Exclusive Next-Practice Reports
- Virtual Store Tours
- Infocasts

### Connect

With new products and supplier companies

### Collaborate

On smarter ways to achieve sales with key supplier execs

### Create

Retail interest and strategic promotion

### Commerce

Grow your business through profitable partnerships



June 13 – 17, 2019 | Denver, CO



SELF CARE SUMMIT™

October 3 – 7, 2019 | Indianapolis, IN

For more information visit [GMDC.org](http://GMDC.org) or contact:

Tom Duffy: 609.923.6630 or [tduffy@gmdc.org](mailto:tduffy@gmdc.org) | Vickii Barnard: 719.322.2448 or [vbarnard@gmdc.org](mailto:vbarnard@gmdc.org) | Keith Wypyszynski: 719.576.4260 or [kwyp@gmdc.org](mailto:kwyp@gmdc.org)