

*“Consumers are coming to understand that the future of their healthcare experience will be Selfcare.”*

- Marcus Whitney, Health:Further



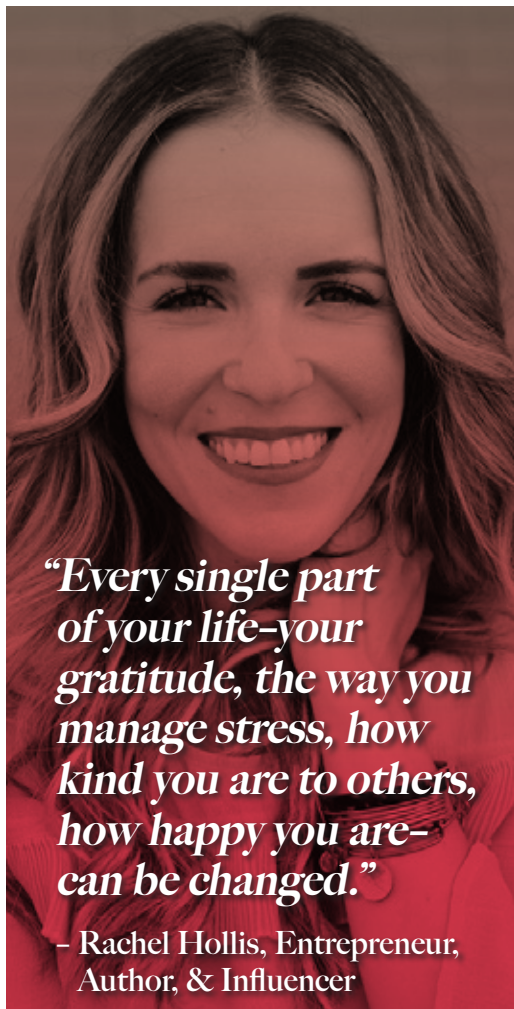
# SELFCARE SUMMIT™

INDIANAPOLIS, IN | OCT. 3-7, 2019



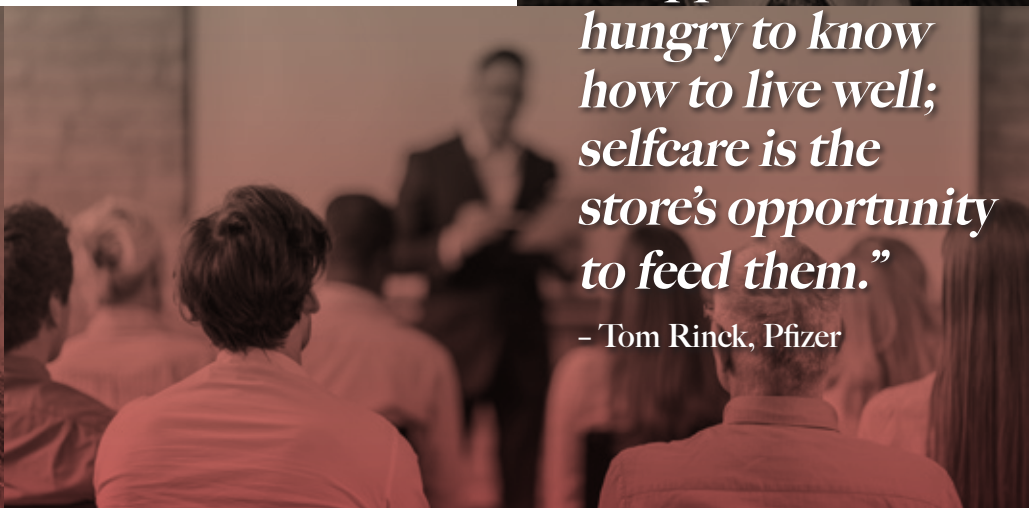
*“Shoppers are hungry to know how to live well; selfcare is the store’s opportunity to feed them.”*

- Tom Rinck, Pfizer



*“Every single part of your life—your gratitude, the way you manage stress, how kind you are to others, how happy you are—can be changed.”*

- Rachel Hollis, Entrepreneur, Author, & Influencer



*“[It’s important] to simplify healthcare by creating solutions that combine health, wellness and nutrition, connecting with the consumers on a personal and emotional level.”*

- Colleen Lindholz, The Little Clinic





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## GMDC HAS REIMAGINED ITS HBW CONFERENCE!

### ABOUT THE SUMMIT

GMDC is the only retail association launching a conference solely focused on selfcare within retail and is uniquely positioned to lead the \$100 billion selfcare revolution given our continual focus and research on consumer and shopper perspectives. The Selfcare Summit elevates a focus from connecting suppliers and retailers to fostering uncommon partnerships.

### LEARNING TRACK THEMES:

#### TRACK 1: New Collaborative Models

- Challenging Conventional Thinking
- Healthcare for Tomorrow
- Integrating Healthcare Professionals with Retail

#### TRACK 2: The Selfcare Consumer

- Driving Growth with the Selfcare Roadmap
- Storytelling and Management Influencers
- Insights to Activation

#### TRACK 3: FutureStores (Retail Tomorrow)

- Differentiated Experiences that tap Consumer Desires
- In-Store Technologies that Enhance Shopper Experience
- New Services & Store Design from the Selfcare Model

#### TRACK 4: Natural Selfcare / CBD

- Evolution of Homeopathic Science
- Becoming a Destination for Natural
- Emerging Trends & Demographics
- CBD Insights & Opportunities



Questions about the 2019 Selfcare Summit? Visit [www.gmdc.org/conferences](http://www.gmdc.org/conferences) or contact us at [memberdevelopment@gmdc.org](mailto:memberdevelopment@gmdc.org) to find more information or get registered!

### *WE CONNECT PEOPLE AND COMPANIES TO OPPORTUNITIES FOR GROWTH THROUGH...*

#### BUYER'S CHOICE

**What:** Pre-scheduled buyer-selected appointments  
**Who:** Buyer and seller level participants  
**When:** 10 or 20-minute meetings, all day Friday Oct 4 and half day Saturday Oct 5  
**How:** Buyer's Choice meeting floor (open to members only)  
**Cost:** \$2695, includes access to Learning Tracks

#### MIC-DROP QUICK PITCH

**What:** One-to-many presentations  
**Who:** New supplier companies pitch to all attending buyers and a panel of live and virtual consumers  
**When:** 5-minute presentations, half day Saturday Oct 5 and all day Sunday Oct 6  
**How:** One-at-a-time presenters to all buyers and panel; follow-up meeting space provided after pitches (open to members only)  
**Cost:** \$5995, includes cost of membership & Learning Tracks

#### STRATEGIC EXECUTIVE CONNECTIONS

**What:** Pre-scheduled mutually-matched appointments  
**Who:** Top-to-top level executives  
**When:** 30-minute seller-hosted meetings, all day Sunday Oct 6 and half day Monday Oct 7  
**How:** Private meeting space provided for each seller company (open to members only)  
**Cost:** \$7500, includes access to Learning Tracks

#### LEARNING TRACKS

**What:** Educational opportunity: the importance of Selfcare to retail  
**Who:** These sessions are open to anyone: consumers, influencers, innovators, bloggers, store designers, sellers, trainers, medical professionals, entrepreneurs, buyers, and anyone who is interested in Selfcare  
**When:** Sessions will run throughout The Summit week in congruence with meetings Friday Oct 4 – Sunday Oct 6  
**How:** Retail panel discussions, benchmarking reports and case studies, community collaboration, etc. in conference rooms at the JW Marriott, Indianapolis  
**Cost:** \$899 Early Bird (promotion ends June 7<sup>th</sup>) open to public \$1,149 (after early bird) open to public