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# PATH TO RETAIL

## ABOUT GMDC

For almost 50 years, Global Market Development Center (GMDC) has been the exclusive nonprofit trade association serving Suppliers focused on General Merchandise (GM) & Health Beauty Wellness (HBW) categories.

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## CONFERENCES

- 2 Annual Events focused on GM or HBW
- Spark relationships with top retailer executives and their companies
- Build your business by sharing best practices with fellow innovators.
- Pitch your product to leading retailers before and during the conference.

[LEARN MORE](#)

## RESOURCES & TOOLS

- MEMBER DIRECTORY
- RESEARCH & SHOPPER INSIGHTS
- GMDC ACADEMY
- GMDC CONNECT
- VIRTUAL STORE TOURS

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### Connect.

With the right retail companies and their buyers.

### Collaborate.

On smarter ways to achieve sales with retail execs.

### Create.

Retail interest and strategic promotion.

### Commerce.

Grow your business through profitable partnerships.



June 13 – 17, 2019 | Denver, CO



October 3 – 7, 2019 | Indianapolis, IN

COMPANY MEMBER PACKAGE: \$6500

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