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# PATH TO DISCOVERY

## ABOUT GMDC

For almost 50 years, Global Market Development Center (GMDC) has been the exclusive nonprofit trade association serving Retailers and Wholesalers focused on General Merchandise (GM) & Health Beauty Wellness (HBW) categories.

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## CONFERENCES

- 2 Annual Events focused on GM or HBW
- Engage in "Top to Top" strategic planning.
- Learn new category insights/trends from industry thought leaders.
- Discover new suppliers, products, merchandising and promotion ideas.

[LEARN MORE](#)

## RESOURCES & TOOLS

- INSIGHTS & EDUCATION
- NIELSEN GM HIERARCHY
- CONTENT LIBRARY
- VIRTUAL STORE TOURS
- INFOCASTS

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### Connect.

With new products and supplier companies

### Collaborate.

On smarter ways to achieve sales with key supplier execs.

### Create.

Retail interest and strategic promotion.

### Commerce.

Grow your business through profitable partnerships.



June 21-25, 2018 | Orlando, Florida

Sept. 13-17, 2018 | Orlando, Florida

COMPANY MEMBERSHIP: [LEARN MORE](#)

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