



RIF

Recoup Fitness

Rethi

Reus

Recou

nk.

e.

p.

What Is Recoup Fitness?

A person is sitting on a blue exercise ball on a dark carpeted floor. They are holding a blue circular device with a clear lens in their right hand. The device appears to be a small, portable piece of fitness or recovery equipment.

Recoup Fitness provides innovative recovery products used by professional athletes without the professional price tag

Fundamental Problems

Lacking Innovation

Out Pricing Consumers

Shortfalling Modern Needs





Ice Cup

- Has to fully freeze range 3-4 hours
- Water drips all over clothes and customers
- Billion Dollar Teams Use Ice Cups (until they met us)
- Water all over the facilities
- Time is money
- Cannot Transport



Lacrosse Ball

- Cannot Apply Enough pressure to actually recover
- Only use is small areas
- So tiny the ball becomes lost in the muscle
- It isn't cold

Foam Roller

- \$60-\$199
- Big and Bulky
- Only last 3 months
- If not done correctly, injuries can happen
- No temperature components



A person is running on a dirt path. The person's legs and feet are visible, wearing black socks and grey running shoes with red accents. The person's right foot is on the ground, while the left foot is in mid-air. In the foreground, a blue and silver spherical device, the Stinger, is on the ground. The background is a bright blue sky and green grass.

The Stinger

Sample Of Our Vast Markets

Plantar Fasciitis

According to the American Academy of Orthopedic Surgeons there are **2 million** new cases of plantar fasciitis each year.

Roughly **10%** of Americans (or **31 million people**) will suffer from Plantar Fasciitis

Running

Running is one of the most popular fitness activities in the United States. In our nation, **60.84 million** people ran last year. The **injury rate** is between **37% and 56%**

The injuries according to rates $60,840,000 \cdot .37 = 22,510,800$ injured people (low end) and $60,840,000 \cdot .56 = 34,070,400$ (high end).

Crossfit

The number for Crossfit participates in the US range is **2.75 million to 3 million**. Crossfit injury rate is **73.5%**

At the same injury rate of 73.5%, $2,750,000 \cdot .735 = 2,021,250$ people and at $3,000,000 \cdot .735 = 2,205,000$ people injured



Walmart 

ROGUE



Unique  Fitness
concepts

 Cleveland Clinic